

CHANNEL 68

LINC TV

Teletrader Theme Board (GVOs)

Designed to promote small business, relay community messages and events, this billboard form of promotion offers the most cost effective means of getting your message across. GVO is a graphic slide with a voice over or music, with a duration of 30 seconds.

To keep the Teletrader fresh it operates as a 'Theme Board', one week it's interlaced with Artwork, the next in a Fish Tank or the LINC TV Screen Saver which generates incredible and colourful patterns and effects.

Production is carried out by LINC TV at a cost of \$25

GVO spots are \$2 each or

Value pack: 50 x 30 sec GVO = \$50

Event pack: 100 x 30 sec GVO = \$75

High exposure: 150 x 30 sec GVO = \$100

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supporting your local
Community
Television Station.*

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two
fully produced television
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